3.5 Economic Influences on Business: Interest Rates and Exchange Rates: 30-minute Pack

AQA 7132 · Calculators not allowed · about 30 minutes

Total Marks

Name: _____ Date: ____ / ____ / _____

Answer ALL questions in the spaces provided. Show your working for every calculation. Use UK examples where asked.

1 Define the term 'exchange rate' and state one immediate consequence for a UK importer if the pound weakens against the euro.

(Total for Question 1 is 2 marks)

2 State two ways a period of rising inflation could affect a firm's costs and pricing decisions. Give concise answers.

(Total for Question 2 is 2 marks)

3 Identify one financial tool a firm can use to reduce uncertainty from exchange rate movements when it expects to receive euros in six months time.

- [ ] A) Forward contract
- [ ] B) Variable rate loan
- [ ] C) Short term overdraft
- [ ] D) Raising the dividend payout

(Total for Question 3 is 1 mark)

4 Scenario: Bright Brew Ltd, a UK coffee roaster, has a 250,000 GBP variable-rate loan priced at Bank base rate plus 2 percentage points. If the Bank base rate rises by 1 percentage point from 1.5% to 2.5%, calculate the increase in annual interest payments for Bright Brew in pounds. Show your working.

(Total for Question 4 is 3 marks)

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5 Scenario: London Leisure Ltd is a medium sized UK gym chain that finances new gym fit-outs with variable-rate bank loans and relies on monthly membership fees. Explain the impact of a rise in UK interest rates on London Leisure Ltd, showing effects on borrowing costs, consumer demand for memberships and the firm's investment decisions. Use the scenario in your answer.

(Total for Question 5 is 6 marks)

6 Recommend how a UK mid sized manufacturer that both imports components and exports finished goods should respond to a period of rising interest rates and a weakening pound. Justify your recommendation using the economic effects discussed in this pack and considering costs, pricing, investment and risk management options. Use the specific figures given earlier where helpful.

(Total for Question 6 is 9 marks)

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Mark scheme · 3.5 Economic Influences on Business: Interest Rates and Exchange Rates: 30-minute Pack

Question 1

definition: the price of one currency expressed in units of another currency **B1**

consequence: imports priced in euro become more expensive in pounds, raising import costs **B1**

Answer: Exchange rate is the price of one currency expressed in units of another; if the pound weakens against the euro, imports priced in euro become more expensive in pounds, raising import costs.

Question 2

higher input costs as suppliers raise prices, increasing the firm's variable and possibly fixed costs **B1**

need to raise selling prices to maintain margins, risking lower sales if demand is price sensitive **B1**

Answer: Rising inflation pushes up input costs as suppliers raise prices; the firm may need to raise its selling prices to maintain margins, which could reduce demand if customers are price sensitive.

Question 3

A cao **B1**

Answer: A

Question 4

identify new rate: (base 2.5% + 2%) = 4.5% and old rate: (base 1.5% + 2%) = 3.5% or show change of 1% on the loan **M1**

method: additional annual interest = loan x change in rate seen **M1**

£2,500 cao **A1**

Answer: Change in interest rate on loan = 1 percentage point = 0.01. Additional annual interest = 250,000 x 0.01 = £2,500. Bright Brew will pay an extra £2,500 per year.

Question 5

identifies that borrowing costs rise for London Leisure because its variable-rate loans will increase **B1**

explains consequence: higher interest payments increase the firm's fixed financial costs and reduce profit unless offset **B1**

identifies that higher interest rates reduce disposable income for consumers, reducing demand for non-essential services like gym memberships **B1**

develops consequence: lower membership demand reduces revenue and may increase churn, hitting cash flow **B1**

explains effect on investment decisions: the firm may delay or cancel further fit-outs because the higher cost of finance raises the required return threshold **B1**

links these points to an overall impact on London Leisure's viability or growth plans, for example lower expansion and tighter cash management **B1**

Question 6

Level 1 Simple statements about possible responses with little application to the firm or the figures, and no clear justification. **1-3**

Level 2 Developed recommendations that apply some of the pack's economic points and figures, but do not fully weigh alternatives or provide a clear, justified final choice. **4-6**

Level 3 A coherent recommendation that weighs costs and benefits, applies relevant figures from the pack, considers alternative actions and risk management, and justifies the chosen strategy clearly. **7-9**

Indicative content:

- Recognise the combined challenge: rising interest rates increase borrowing costs and reduce consumer demand; a weakening pound makes exports more price competitive abroad but raises the sterling cost of imports.
- Short term responses: hedge foreign exchange exposure with forward contracts or invoice major customers in euros to stabilise euro revenue, and negotiate longer supplier contracts to lock in current sterling costs for imports
- Pricing and market responses: consider selective price adjustments, targeting cost increases to less price sensitive markets, or absorb some exchange gains to keep euro prices stable where volume is elastic
- Investment decisions: postpone non essential capital investment while borrowing costs are higher, but consider investment that reduces variable costs if it offers a short payback and is not debt financed
- Cost management: improve operational efficiency, switch some sourcing to sterling priced suppliers where possible, pass on unavoidable cost increases to customers in a phased manner
- Risk management: use a mix of hedging, natural hedges (matching currency revenues and costs), and fixed rate borrowing where appropriate to reduce exposure to further rate rises
- Judgement: recommend a balanced approach combining active FX hedging to protect export revenue, efficiency and targeted price strategies to preserve margins, and cautious investment financed from internal funds or fixed rate borrowing; justify by referring to earlier figures such as the 11.54% pound depreciation example and the £2,500 annual interest increase for a 250,000 GBP loan per 1 percentage point rise

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