9.8 Explaining Parasocial Relationships: Absorption-Addiction and Attachment: 10-minute Pack

AQA 7182 · about 10 minutes

Total Marks

Name: _____ Date: ____ / ____ / _____

Answer ALL questions.

1 Explain an application of parasocial relationship explanations to clinical practice or media policy.

(Total for Question 1 is 4 marks)

2 Give two behaviours that illustrate absorption in parasocial relationships.

(Total for Question 2 is 2 marks)

3 Outline the borderline-pathological level and name one possible consequence of this level.

(Total for Question 3 is 3 marks)

© Revision Library | revisionlibrary.co.uk

Mark scheme · 9.8 Explaining Parasocial Relationships: Absorption-Addiction and Attachment: 10-minute Pack

Question 1

identifies a real-world application, e.g. screening for harmful celebrity-worship in clinical assessments or developing media-literacy education targeting absorption behaviours oe	**M1**
explains how this application would work, e.g. clinicians could assess celebrity-attitude severity and offer coping strategies to reduce compulsive behaviours, or regulators could support campaigns to reduce idealised, addictive portrayals of celebrities oe	**A1**
explains a benefit, e.g. reducing distress, preventing stalking or redirecting addictive behaviours to healthy social activities oe	**M1**
clarifies why it matters, e.g. protecting vulnerable individuals and reducing social costs associated with borderline-pathological worship oe	**A1**

Answer: Application: clinicians can screen for and treat harmful celebrity-worship using strategies aimed at reducing absorption and addiction, and media regulators or educators can promote media-literacy to reduce idealisation. These measures can reduce distress, prevent harmful behaviours and protect vulnerable people.

Question 2

identifies one behaviour, e.g. spending hours reading about the celebrity or watching all their interviews oe	**B1**
identifies a second behaviour, e.g. imagining a personal relationship or daydreaming about the celebrity frequently oe	**B1**

Answer: Examples: spending hours reading about or watching the celebrity and frequently daydreaming about having a personal relationship with them.

Question 3

outlines borderline-pathological as an extreme, possibly harmful level involving uncontrollable fantasies and potentially illegal or dangerous behaviour oe	**M1**
gives a plausible consequence, e.g. stalking, spending excessive money, severe distress when the celebrity is unavailable, or impaired daily functioning oe	**A1**
explains that the relationship can be addictive and harmful to the individual or others oe	**A1**

Answer: Borderline-pathological: an extreme, potentially harmful level of celebrity worship with uncontrollable fantasies and possible dangerous behaviour; consequence can include stalking or severe impairment to daily life.

© Revision Library | revisionlibrary.co.uk