4.3 Urban Regeneration and Rebranding in Bristol: 10-minute Pack

AQA 8035 · Calculators not allowed · about 10 minutes

Total Marks

Name: _____ Date: ____ / ____ / _____

Answer ALL questions. Show all your working.

1 Define the term 'urban regeneration' in the context of cities such as Bristol.

(Total for Question 1 is 1 mark)

2 Which one of the following is NOT an example of decentralisation in the context of Bristol urban change? Options: A new out-of-town retail park opening; city centre shops relocating to a suburban shopping centre; conversion of a dockland warehouse into apartments in Harbourside; businesses relocating from the centre to edge-of-city business parks.

- [ ] A new out-of-town retail park opening
- [ ] City centre shops relocating to a suburban shopping centre
- [ ] Conversion of a dockland warehouse into apartments in Harbourside
- [ ] Businesses relocating from the centre to edge-of-city business parks

(Total for Question 2 is 1 mark)

3 State the year Cabot Circus shopping and entertainment centre opened in Bristol as part of the city's retail growth and regeneration.

(Total for Question 3 is 1 mark)

4 Give TWO reasons why rebranding Bristol through museums, festivals and waterfront leisure can attract tourists and visitors.

(Total for Question 4 is 2 marks)

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5 Suggest one environmental benefit of redeveloping old docklands into waterfront leisure and public open space in a Bristol regeneration project.

(Total for Question 5 is 1 mark)

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6 Explain TWO challenges that local communities may face as a result of regeneration projects in Bristol such as the Harbourside and Temple Quarter developments.

(Total for Question 6 is 4 marks)

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Mark scheme · 4.3 Urban Regeneration and Rebranding in Bristol: 10-minute Pack

Question 1

the process of improving and renewing parts of a city that have declined, including physical, economic or social improvements, oe	**B1**

Answer: The process of improving and renewing parts of a city that have declined, including physical, economic or social improvements.

Question 2

choice 'Conversion of a dockland warehouse into apartments in Harbourside' because this is an example of regeneration and reuse of central land not decentralisation	**B1**

Answer: Conversion of a dockland warehouse into apartments in Harbourside.

Question 3

2008	**B1**

Answer: 2008.

Question 4

creates new attractions and activities that draw visitors, oe	**B1**
improves the city's image and reputation, encouraging more visitors and repeat visits, oe	**B1**

Answer: It creates new attractions and activities that draw visitors, and it improves the city's image and reputation, encouraging more visitors and repeat visits.

Question 5

e.g. new public open space can increase urban biodiversity or provide flood storage to reduce flood risk, oe	**B1**

Answer: New public open space can increase urban biodiversity or provide flood storage to reduce flood risk.

Question 6

challenge 1, e.g. rising property prices and rents leading to displacement of long term residents, oe	**B1**
linked detail, e.g. small local businesses may be priced out or replaced by chain stores, reducing community character, oe	**B1**
challenge 2, e.g. construction disruption and noise can reduce quality of life during redevelopment, oe	**B1**
linked detail, e.g. longer term benefits may not be felt equally by all residents, creating local resentment, oe	**B1**

Answer: Challenges include rising property prices and rents that can displace long term residents and price out small local businesses; construction disruption, noise and traffic during redevelopment can reduce quality of life and create resentment if benefits are not shared equally.

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