6.1 Socio-cultural Influences: Participation Rates - Gender and Ethnicity: 10-minute Pack

AQA 8582 · Calculator allowed · about 10 minutes

Total Marks

Name: _____ Date: ____ / ____ / _____

Answer ALL questions. Show all your working.

1 What is meant by a sport or activity's 'participation rate'?

- ☐ A) The number of medals a country wins at a major event
- ☐ B) The proportion of a population that regularly takes part in physical activity or sport
- ☐ C) The average fitness level of elite performers in a sport
- ☐ D) The number of professional clubs operating in a region

(Total for Question 1 is 1 mark)

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2 Explain how offering single-sex-only sessions at a local leisure centre could help increase participation among women who currently do not attend mixed sessions.

(Total for Question 2 is 2 marks)

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3 State two examples of initiatives that specifically aim to increase women's participation in sport, other than single-sex sessions.

(Total for Question 3 is 2 marks)

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4 Evaluate the strategies Mereton Community Leisure Trust could use to increase participation among these two groups.

(Total for Question 4 is 6 marks)

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Mark scheme · 6.1 Socio-cultural Influences: Participation Rates - Gender and Ethnicity: 10-minute Pack

Question 1

B (the proportion of a population that regularly takes part) **B1**

Answer: B (the proportion of a population that regularly takes part in physical activity or sport)

Question 2

removes a specific concern some women have about being watched or judged in a mixed setting, oe **B1**

can also make it easier to meet cultural or religious clothing requirements for the session, oe **B1**

Answer: It removes a specific concern some women have about being watched or judged in a mixed setting, and it can also make it easier to meet cultural or religious clothing requirements for the session.

Question 3

one initiative, e.g. dedicated funding programmes for women's clubs or leagues, oe **B1**

a second, distinct initiative, e.g. free or discounted taster-session campaigns aimed at women, oe **B1**

Answer: For example, dedicated funding programmes for women's clubs or leagues, and free or discounted taster-session campaigns aimed at women.

Question 4

Level 3 A detailed and coherent evaluation that identifies a range of relevant strategies (access, provision, cost, discrimination and representation), applies them specifically to Mereton Community Leisure Trust and to both named groups, and reaches a balanced overall judgement about combining strategies. Sustained, accurate use of terminology. **5-6**

Level 2 Some accurate identification of relevant strategies, with some application to Mereton Community Leisure Trust and/or the named groups, but coverage may be incomplete, one-sided, or underdeveloped. **3-4**

Level 1 Basic or generic statements about increasing participation with little or no application to Mereton Community Leisure Trust or the named groups. **1-2**

Level 0 No relevant content. **0**

Indicative content:

- Provision: offering single-sex-only sessions and sessions specifically promoted to the ethnic minority community, alongside standard mixed sessions.
- Cost: subsidised or introductory-rate membership for new members from underrepresented groups, or equipment-loan schemes.
- Access: reviewing session timings and locations, and considering transport links, so sessions are realistically reachable.
- Representation: recruiting and training coaches and staff from the underrepresented gender and ethnic groups so members see visible role models.
- Discrimination: publishing and enforcing a clear welcoming/anti-discrimination policy, and staff training to ensure a genuinely welcoming environment.
- Marketing: using the Trust's own communications (website, social media) to feature a diverse range of members and staff, addressing the perception that facilities are not 'for' these groups.
- A balanced evaluation should note that no single strategy is likely to close both gaps on its own; combining provision, cost, access, representation and discrimination-focused strategies is likely to be more effective, and the Trust should monitor participation data over time to see which strategies are working.

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